



CITY OF CAPE TOWN  
ISIXEKO SASEKAPA  
STAD KAAPSTAD

**ECONOMIC OPPORTUNITIES AND  
ASSET MANAGEMENT**

Enterprise and Investment Department  
Investment Facilitation

To: Members of the Business Community of Cape Town

**BUSINESS SUPPORT AND RETENTION DURING COVID-19 PANDEMIC**

Since the onset of the COVID-19 pandemic, the City of Cape Town has been working hard to understand how the virus and the measures put in place to slow its spread are affecting business and the economy. As this understanding has developed, the City through its business support programs continues to commit resources to creating and maintaining an enabling business environment. During these trying times, the City would like to remain responsive to the needs of its business community. At the end of March, we undertook surveyed businesses across Cape Town to try to build this understanding and to craft a more effective response. We are now following this up with a second survey targeted at the businesses that we did not reach in the first survey. We would appreciate it if you could click on the link in the accompanying email and spend five minutes completing the questionnaire.

The information gather in this survey will be kept confidential and will only be reported on at an aggregate level. Specific issues that you indicate that you would like to be addressed will be shared with relevant line departments and our partners in Provincial and National government.

Should you have any queries, please direct them to anyone of the following members of the Investment Facilitation Unit:

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We look forward to your engaging with your response and the opportunity to continue being of assistance.

Yours Sincerely

  
**LANCE GREYLING**  
Director: Enterprise & Investment

**Lance Greyling**  
**DIRECTOR: ENTERPRISE AND INVESTMENT**  
**Date: 27 May 2020**

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**Making progress possible.**